Named by EU Startup as one of the best 30 Tech Startup Events in Europe
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“Seeds&Chips is the most inspiring and action-driven global summit I have ever attended.”

Brandi DeCarli
Founding Partner | Farm from a Box
THE SUMMIT

Since 2015, Seeds&Chips has brought the brightest minds in food and ag tech world to Milan for an annual gathering that features speakers, conference sessions, an exhibition hall, interactive events, and much more.

The Summit is an open platform where anyone is welcome to contribute content and share ideas.

Every year, hundreds of startups and companies showcase solutions for the entire AgriFood chain in the Exhibition Hall.

Visitors and Investors have the chance to discover and learn about the products that will make our world more sustainable.

2019 edition, by the numbers

VISITORS: 13'000
CONFERENCE SESSIONS: 67
SPEAKERS AND TEENOVATORS: 360
EXHIBITORS: 200
MEDIA OUTLETS: 210
B2B MEETINGS: 1100
BIG BROTHER INNOVATION PROGRAM

The Big Brother Innovation Program provides partners with exclusive access to our ecosystem to build their vision.

Whether through scouting promising startups for open innovation, investing in promising startups, developing pilot projects, promoting young talent, or CSR, the program finds the perfect fit for companies to bring their brand into the future.

Partners can also support and invite startups to the Summit that are already present in their network to develop new business opportunities and showcase their products.
Give Me 5! is an opportunity for young innovators to spend five minutes speaking one to one with a global leader.

These unique face to face encounters take place in public view with no microphones, so that the conversation is seen, but not heard.

But it doesn’t end when the clock runs down. A Give Me 5! talk often leads to much more for both innovator and leader, because 5 minutes can change the world.
BUSINESS MATCHING

Our business matching platform allows startups, companies and investors to schedule one on one meetings throughout the course of the Summit.

Prior to the event, startups and businesses create a business matching account and select from our curated database to plan appointments with the projects that interest them and the people they want to meet.
PITCH COMPETITIONS & HACKATHONS

Each year, Seeds&Chips organizes pitch competitions and hackathons in conjunction with our partners. Previous events have been held with Deloitte, Bayer, and Intesa Sanpaolo.

THE AWARDS

From water systems to superfoods to precision farming technologies, many startups make their debut in Milano and the best among them are recognized with awards on the final day of the Summit.
This year’s Summit also debuted several immersive new experiences such as **The NextGen Farm supported by Bayer**, showcased innovative approaches to agriculture - such as controlled environment, genomic, cellular, precision and regenerative agriculture – for building a sustainable food system.

The **NextGen Home** functioned as a physical, sensorial and informative journey through the home of the future, featuring appliances and services that help residents reduce food waste, improve their health and better manage their resources and lives.
THE EXPERIENCE

The Summit is about so much more than what happens inside the venue, we take the conversation all over the city of Milano.

Networking events, cocktail parties, and of course loads of great food bring participants together to chat, exchange ideas, and learn a little more about each other.

Participating companies, partners organizations can also organise events in conjunction with Seeds&Chips, and we help ensure that their event reaches the right public.

seedsandchips.com
**Startup Market**

- Totem
- Desk
- 2 Stools

Applied graphics
LED Spotlight Illumination

- Colored fitted carpet 250x250cm
- Waste basket
- Electric socked included

**Startup Frame**

- 3 Totem
- Small Desk
- 2 Stools

Applied graphics
LED Spotlight Illumination

- Colored fitted carpet 250x250cm
- Waste basket
- Electric socked included
16sqm

Booth fully furnished
- 4 Totem
- Desk
- Small Desk
- 2 Stools

Applied graphics
LED Spotlight Illumination

Colored fitted carpet
400x400cm
Waste basket
2x Electric socked included

24sqm

Booth fully furnished
- 6 Totem
- 2 Desk
- Small Desk
- 4 Stools

Applied graphics
LED Spotlight Illumination

Colored fitted carpet
400x600cm
Waste basket
2x Electric socked included

*Please note that each price is mandatory insurance and VAT excluded (if applicable)
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<th>Exhibitors Benefits</th>
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<th>3 DAYS PASS*</th>
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<td>Access to 1 Keynote Speaker (No entrance included – Valid only with a pass)</td>
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All exhibitors will also receive an additional 30%** discount to all of our available passes

* Each pass is not transferable
** The discount is valid only for tickets purchased by March 8th 2020 | This offer is not valid in conjunction with any other discounts
SAVE THE DATE

Milano - MiCo Fiera Milano City
May 18 - 20, 2020

#SaC20

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seedsandchips.com

Watch Our Videos